

Immediate Release

**Vitasoy Continued its Community Care Programme 2024
Promoting Nutritious Diets and Healthy Growth of Children in Rural Schools of
Mainland China**



(HKSAR, 17 June 2024) Vitasoy International Holdings Limited (“Vitasoy”, together with its subsidiaries, the “Group”, SEHK Code: 00345) held a kick-off ceremony earlier for the Mainland China community care programme 2024, “Promoting Healthy Diets and Supporting Rural Revitalisation” (the “Programme”) at Vitasoy’s factory in Dongguan, Guangdong. Vitasoy will continue the initiative to promote healthy diets in rural areas for children’s health and development.

Supported by Vitasoy, the Programme was launched under the auspices of the Chinese Centre for Disease Control and Prevention and was co-organised by Health.People.cn and the Beijing Health Alliance Charitable Foundation. Vitasoy hopes to encourage more children to adopt a balanced diet and cultivate a habit of exercising by providing nutrition classes, donating nutritional beverages and sports equipment, ultimately supporting them to become students with three healthy habits – “Eat Well, Exercise Well and Sleep Well”.



Mr. Roberto Guidetti, Chief Executive Officer of Vitasoy Group, said, "Vitasoy has always upheld its original aspiration of 'Nourishing Lives with Nutrition'. Looking ahead, Vitasoy will continue to expand the Programme's reach to more rural schools to promote healthy diets and sports. In addition to providing children with nutritional beverages, we will also collaborate with experts to publish and distribute health handbooks, guiding more students to adopt healthy dietary practices to demonstrate our corporate social responsibilities, contributing to the rural revitalisation and building a Healthy China."



Mr. David Wang, Chief Executive Officer of Vitasoy Mainland China, said, "We actively encourage employees to participate in voluntary work and spread love through practical acts such as actualising children's wishes, conducting nutrition and environmental protection classes and engaging with local communities. We will continue to collaborate with different parties to focus on the nutrition and health issues of children and adolescents in rural areas. Leveraging our strengths and resources, we strive to further promote healthy diets and lifestyles in more rural schools and families."



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About Vitasoy

Vitasoy International Holdings Limited is a leading manufacturer and distributor of plant-based food and beverages. Established in 1940 by the late Dr. Kwee-seong Lo in Hong Kong China, the Company strives to promote sustainable plant-based nutrition through provision of a variety of high-quality products with Nutrition, Taste and Sustainability as the guidelines for its portfolio offerings. Currently, Vitasoy has operations in China, including Mainland China and Hong Kong Special Administrative Region, Australia, Singapore and the Philippines. Its products are available in about 40 markets worldwide.

Vitasoy is listed on the main board of the Hong Kong Stock Exchange (00345.HK) and included as a constituent of Morgan Stanley Capital International (MSCI) Hong Kong Small Cap Index, and Hang Seng Corporate Sustainability Benchmark Index, among others.

Vitasoy website: www.vitasoy.com

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